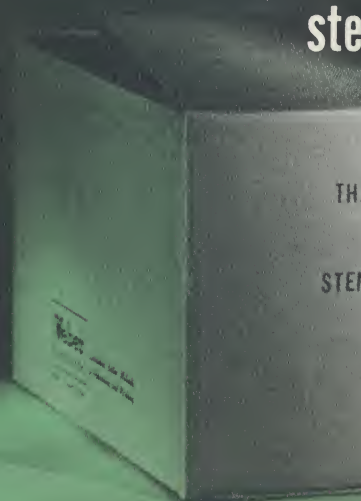


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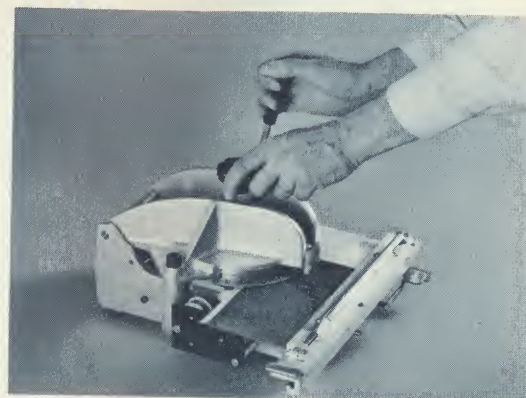
The STENMARK SYSTEM TRADE MARK gives instant identification at a distance...at a glance

STENMARK REDUCES THE STENCIL MARKING OPERATION TO 3 BASIC STEPS

1. CUT IT! Effortless! Cut a neat, uniform stencil. In seconds! Instant letter selection! *Complete* address or product identification! Solid, bold type! No broken letters!

2. CLAMP IT! In less time than it takes to read this sentence, a Weber STENMARK stencil can be attached to a Stenmark Handprinter! Fast! Convenient! Inexpensive!

3. STENMARK IT! No brushes! No rollers! No mess! Nothing, but a big, bold, solid line of easy-to-read type! Applied by the exclusive Stenmark Handprinter! One hand operation! Just a touch gives instant addressing or product identification! Handprinter reservoir holds enough Stenmark fade-proof, waterproof ink for several thousand impressions. Saves time! Saves money!

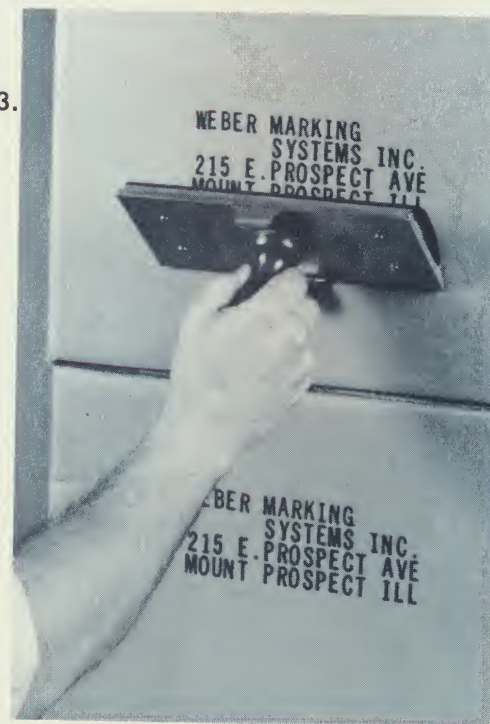


1.



2.

3.



Here's proof that the
STENMARK SYSTEM
TRADE MARK
of marking products
or containers is easier
to read, takes less
space than
(O)IL(B)OARD
STENCILING

Old fashioned broken letter type is wasteful, space-consuming and hard to read. Now look at STENMARK. See the difference.

SOLID, BOLD
STENMARK TYPE

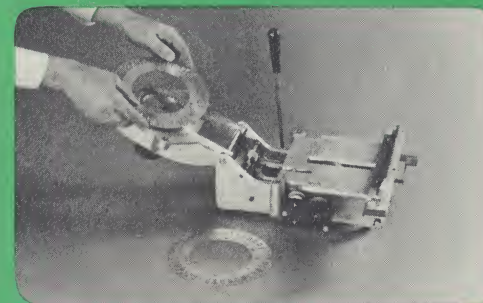
Notice the solid, easy-to-read letters. See how many more letters you can get into a line of STENMARK type! Fewer abbreviations mean more rapid identification.

Now, make the really important test! Place this page a few feet away. Amazing how the broken-letter stencil resembles Egyptian hieroglyphics compared with the more legible STENMARK type!

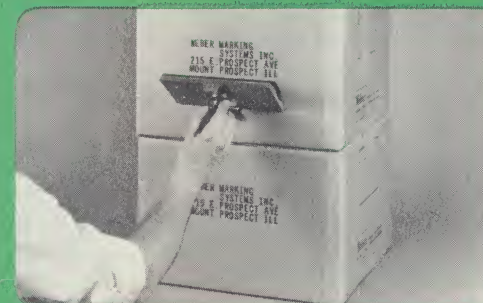
**THE HEART OF
THIS NEW
WEBER SYSTEM...
A 23 POUND
STENMARK
STENCIL CUTTER
WITH THESE
ADVANCED FEATURES**



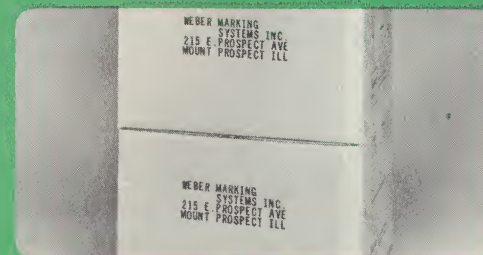
PORTABILITY. STENMARK weighs just 23 pounds! Featherweight next to bulky, heavy (from 90 to 250 pounds) oilboard stencil cutters! STENMARK can be carried from line to line for on-the-spot stencil cutting and marking. And, a STENMARK is rugged! It's built to last and last!



FLEXIBILITY. Change a type size disc on a STENMARK . . . in seconds! Wide range of type sizes— $\frac{1}{4}$ ", $\frac{3}{8}$ ", $\frac{1}{2}$ " and $\frac{5}{8}$ "—meets any marking requirement! * Each STENMARK disc contains complete alphabet, plus numerals 0-9, period, comma, hyphen and even your own logo!



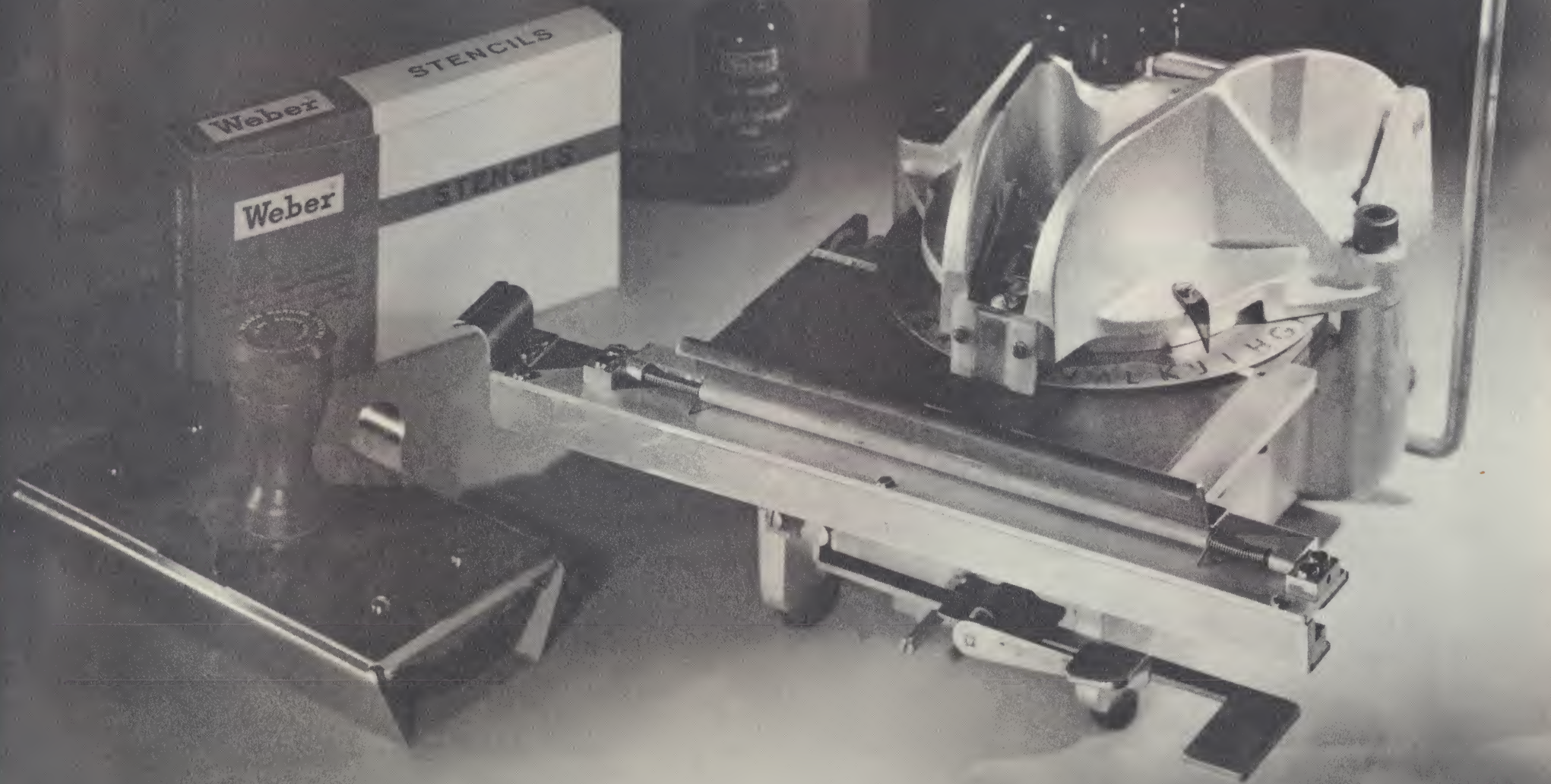
EXCLUSIVE TOUCH STENCILING. Throw away the brush! Throw away the roller! Throw away the mess! The STENMARK Printer is the modern way to identify and address. Just touch-stencil on the impression! It's done in a second with just one hand!



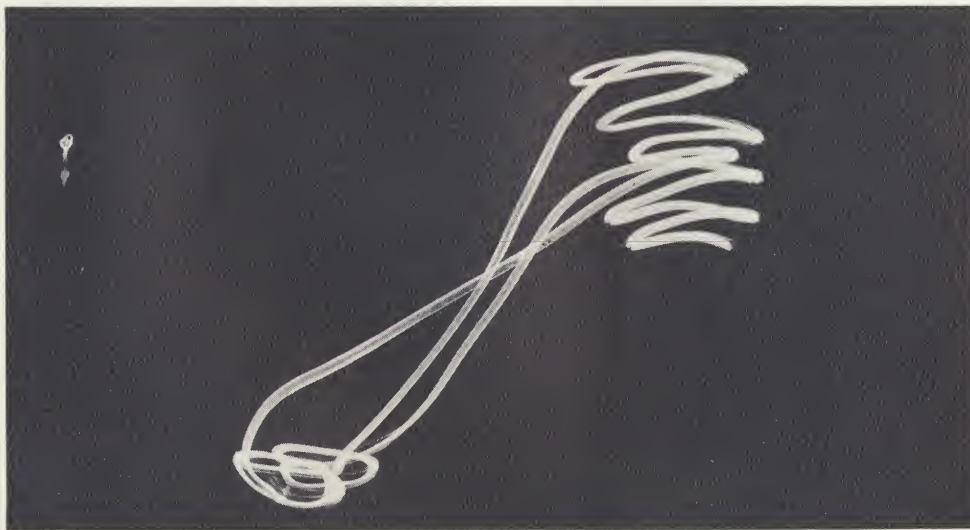
NEAT, UNIFORM SOLID LETTER TYPE. No other stencil cutter comes close to STENMARK in producing clear, easy-to-read type. That's because *STENMARK is the only stencil cutter that cuts solid, bold letters!*

*STENMARK meets government specifications for size of type and readability.

THIS IS THE
NEW
STENMARK SYSTEM



CLAMP IT...STENMARK IT...SAVE 70% Time and motion studies clearly indicate how the simple three-step STENMARK addressing system sharply reduces labor costs. STENMARK eliminates the multitude of time-consuming steps required in the out-of-date methods of stencil addressing and identification. Below are stroboscopic photographs showing motion required by brush stenciling (left) compared to STENMARKING (right). These photographs graphically illustrate the time-saving qualities built into the remarkable STENMARK System!



BRUSH-STENCILING



STENMARKING

COMPARE STENMARK

with other stencil cutters...see how the STENMARK System revolutionizes product and package labeling. It's the modern replacement for brush and roll stenciling!

WEBER STENMARK WAY

Solid, bold,
easy-to-read type
...at a distance,
at a glance

Three steps from stencil
to marking

Exclusive one-hand
Weber Touch Stenciling

Lightweight—
only 23 lbs.

Carry it from line to line
for on-the-spot stencil
cutting and marking

Change type size
and style in seconds

Low cost—
inexpensive!

OLD-FASHIONED BRUSH-STENCILING

Broken,
hard-to-read type

Up to 12 steps
before marking

Messy, cumbersome,
two handed brush
or roller stenciling

Weights from
90 to 250 lbs.

A permanent fixture—
hard to move
from line to line

Separate machine
required for
each type size

Costs as much as
70% more
than a STENMARK!

CHOICE OF 4 STENMARK TYPE SIZES

Stenmark solid letter printing is faster,
looks better, and costs much less!

1/4"	ABCDEFGH I JKL	123456789
3/8"	ABCDEFGH	123456
1/2"	ABCDEF	1234
5/8"	ABCD	123

STENMARK STENCIL SIZE SPECIFICATIONS

Type Size	Stenmark Stencil No.	Stencil Print Size	No. Horizontal Characters	No. Vertical Lines	Stenmark Handprinter Model No.
1/4" { 4.5 Horiz. Char. Per Inch 2.7 Vert. Lines Per Inch	S-43	4" x 3"	18	8	43
	S-53	5" x 3"	23	8	53
	S-73	7" x 3"	32	8	73
	S-93	9" x 3"	41	8	93
3/8" { 3.3 Horiz. Char. Per Inch 2.0 Vert. Lines Per Inch	S-43	4" x 3"	13	6	43
	S-53	5" x 3"	17	6	53
	S-73	7" x 3"	24	6	73
	S-93	9" x 3"	30	6	93
1/2" { 2.7 Horiz. Char. Per Inch 1.7 Vert. Lines Per Inch	S-43	4" x 3"	11	5	43
	S-53	5" x 3"	13	5	53
	S-73	7" x 3"	19	5	73
	S-93	9" x 3"	24	5	93
5/8" { 2.1 Horiz. Char. Per Inch 1.3 Vert. Lines Per Inch	S-43	4" x 3"	9	4	43
	S-53	5" x 3"	11	4	53
	S-73	7" x 3"	15	4	73
	S-93	9" x 3"	19	4	93



*mark it for market
...the Weber way*

WEBER MARKING SYSTEMS, INC.

Weber Industrial Park, Mount Prospect, Illinois 60057

WEBER REPRESENTATIVES Weber Representatives are listed in local telephone directories under Weber Marking Systems, Inc., in the following cities: ALABAMA, Birmingham
ARIZONA, Phoenix, Tucson • ARKANSAS, Little Rock • CALIFORNIA, Los Angeles, San Francisco • COLORADO, Denver • CONNECTICUT, Hartford • FLORIDA, Hialeah • GEORGIA, Atlanta • IDAHO,
Caldwell • ILLINOIS, Chicago, Harrisburg, Plano • INDIANA, Indianapolis • IOWA, Des Moines • KANSAS, Kansas City, Wichita • KENTUCKY, Louisville • LOUISIANA, New Orleans • MARYLAND,
Baltimore • MASSACHUSETTS, Boston • MICHIGAN, Detroit, Muskegon • MINNESOTA, Minneapolis • MISSOURI, Kansas City, St. Louis • NEBRASKA, Omaha • NEW HAMPSHIRE, Manchester
NEW YORK, Albany, New York City, Rochester • NORTH CAROLINA, Fayetteville, Charlotte • OHIO, Cleveland, Dayton, Youngstown • OKLAHOMA, Tulsa • OREGON, Portland • PENNSYLVANIA,
Philadelphia, Pittsburgh • RHODE ISLAND, Providence • TENNESSEE, Knoxville, Memphis, Nashville • TEXAS, Dallas, Houston • UTAH, Salt Lake City • VIRGINIA, Richmond • WASHINGTON, Seattle
WEST VIRGINIA, Parkersburg • WISCONSIN, Milwaukee • CANADA, Edmonton, Montreal, Toronto, Vancouver • Other representatives: Weber-Fanfold Ltd.—London and principal cities in Europe.